

Press Release

ecoConnect launches UK partnership with Global Cleantech Cluster Association

London (21 March, 2010) [ecoConnect CIC](#), the UK's clean technology (cleantech) industry trade association, formally launched their partnership with the Global Cleantech Cluster Association (GCCA) at the Institution of Mechanical Engineers, near Whitehall; marking the first day of UK Climate Week with a keynote speech from Ken Livingstone.

"This is all about expanding global opportunities for the cleantech sector. ecoConnect and GCCA, have forged a partnership to build and consolidate the GCCA's support of the Cleantech Industry in the UK" announced Benjamin Taube, Chairman of The GCCA.

GCCA Co-Founder, Shawn Lesser, said the relationship would give UK cleantech companies more exposure to investors and world markets. "I think this is the starting point of ensuring UK cleantech is more involved on an international level," said Lesser. "The UK can be a world leader in this sector and we believe ecoConnect is very well positioned to be our UK conduit for opportunities all over the world."

ecoConnect Chief Executive, Robert Hokin, stated global connections were mission-critical in helping UK cleantech to translate their business offerings into profits and jobs. "We're partnering with international players to help our cleantech membership grow their companies faster," he said. "We believe that the GCCA network will help us leverage global connections and opportunities for UK cleantech. This is an important relationship for us: our priority is ensuring that our members and other UK business hubs, clusters and incubators connect into this initiative effectively. We're delighted to be GCCA's UK representative."

GCCA was founded in 2010 to harness the tremendous benefits of international cleantech cluster collaboration in an efficient, affordable, and structured way.

A not-for-profit trade association, ecoConnect CIC was formed in 2009 and now includes over 15,000 UK cleantech and cleantech-interested companies and individuals.

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