

Press Release

International cleantech competition launched in UK by the Global Cleantech Cluster Association in conjunction with ecoConnect.

London (21 March, 2010) ecoConnect CIC, the UK's clean technology (cleantech) industry trade association, formally launched an international cleantech competition as part of their partnership with the Global Cleantech Cluster Association (GCCA).

The GCCA Later Stage competition is open to companies with a proven track record (revenue) in their home market and who either: seek to expand internationally, or have a scalable technology or service with international growth potential and are pre-revenue, but proven in pilot and demonstration projects. Each of the 10 category winners will be awarded the official title "Best in Class - GCCA Later Stage Award 2011" and actively promoted to a leading, hand-selected investment community across the globe.

The categories open are: Wind, Solar, Renewable Energy: others, Transportation, Green Buildings, Advanced Materials, Water, Waste, Energy Efficiency (incl. Smart Grid, Storage), Agriculture.

10 UK companies will be put forward. Speaking from the Institution of Mechanical Engineers, near Whitehall; and marking the first day of UK Climate Week with a keynote speech from Ken Livingstone, ecoConnect Chief Executive, Robert Hokin, commented "Global connections are mission-critical in helping UK cleantech to translate their business offerings into profits and jobs. This competition is going to help participants to leverage global connections, investment and trade. This is pretty exciting for UK cleantech and we're delighted to be part of the program."

"This competition is a great opportunity for 10 UK cleantech companies to be part of an amazing international community. ecoConnect and GCCA, have forged a partnership to build and consolidate the GCCA's support of the Cleantech Industry in the UK" announced Benjamin Taube, Chairman of The GCCA.

GCCA Co-Founder, Shawn Lesser, said the competition would give the winning companies more exposure to investors and world markets. "I think this is the starting point of ensuring cleantech is more involved on an international level," said Lesser. "The UK can be a world leader in this sector and we believe ecoConnect is very well positioned to be our UK conduit for opportunities all over the world.

About GCCA: GCCA was founded in 2010 to harness the tremendous benefits of international cleantech cluster collaboration in an efficient, affordable, and structured way.

About ecoConnect: A not-for-profit trade association, ecoConnect CIC was formed in 2009 and now includes over 15,000 UK cleantech and cleantech-interested companies and individuals.

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