

ecoConnect CIC announces partnership with Global Cleantech Cluster Association

London (19 January, 2010) [ecoConnect CIC](#), the UK's largest green and clean technology industry trade association, has announced a partnership with the worldwide Global Cleantech Cluster Association to expand opportunities for the UK's growing cleantech sector.

"ecoConnect and [The Global CleanTech Cluster Association](#) (GCCA), have forged a partnership to build and consolidate the GCCA's support of the cleantech industry in the UK" announced Benjamin Taube, Chairman of GCCA, this week.

GCCA Co-Founder Shawn Lesser said the relationship would give UK cleantech companies more exposure to investors and world markets. "I think this is the starting point of ensuring UK cleantech is more involved on an international level," said Lesser. "The UK can be a world leader in this sector and we believe ecoConnect is very well positioned to be our UK conduit for opportunities all over the world."

ecoConnect Chief Executive Robert Hokin stated global connections were mission-critical in helping UK cleantech to translate their business offerings into profits and jobs. "We're now partnering with international players to help our cleantech membership grow their companies faster," he said. "We believe that the GCCA network will help us leverage global connections and opportunities for UK cleantech. So this is an important relationship for us. Our initial priority is ensuring that our members and other UK business hubs, clusters and incubators connect into this initiative effectively. We're planning a London launch event in March and are delighted to be GCCA's UK representative."

GCCA was founded last year to harness the tremendous benefits of international Cleantech cluster collaboration in an efficient, affordable, and structured way.

A not-for-profit trade association, ecoConnect CIC was formed in 2009 and now includes over 14,000 UK cleantech and cleantech-interested companies and individuals.

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